

TOP TAKEOUTS

WELLNESS AND WELLBEING

Using travel as restorative and opportunity to reconnect with friends and self after stress of 2020.

FOOD AND WINE FORMULA

Appetite for food and wine based travel is stronger than ever and looks to grow.

TRUSTED INSIDE KNOWLEDGE AND ITINERARIES

Personalised, specific information on where to stay, what to eat, getting off the main track.

DREAMING GLOBAL

There is International pent up demand. Consumers booking well in advance for Europe 2022 to secure preferences.

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TREND TALKS TRAVEL

OFF THE GRID

Travellers are looking to reconnect with nature through walking, hiking, kayaking etc - 2021 the year of getting out.

ULTRA LUXURY EXPERIENCES

Travellers willing to pay for highly immersive, personal experiences that have less impact on the environment.

CLOSE TO HOME

Australiana and supporting local producers, growing talent into the region and build connections before they arrive.

INTERGENERATIONAL TARGETING

Women over 50 are seeking unique experiences while shared family trips are a huge opportunity.